



Online Fundraising:

www.piryx.com

Fundraising is now easy. Piryx's social giving platform helps causes to raise money online fast and effectively.

Social Media:

www.facebook.com

www.twitter.com

Video Hosting:

www.youtube.com – Higher Distribution

www.Vimeo.com – Higher Quality

Email Marketing:

www.mailchimp.com

Unlike the cumbersome "constant constant" Mailchimp is great oh and it's free!

Website Promotion:

Promote your website with these linking sites and boost your search engine results

- Many of these sites have an "RSS Feed" option that will allow you to automate your efforts.
 - www.digg.com
 - www.readit.com
 - www.stumbleupon.com

Website Platforms:

- with RSS Capability that are used for Blogging and CMS (content management solutions)
 - www.Wordpress.com - Creates a free site but has limitations
 - www.Wordpress.org - You can download the free content management
 - www.Joomla.org – Is a powerful CMS
 - www.Drupal.org - Was created by satan. Run from this at a very fast pace
- Watchdogs sites are a powerful political tool that have worked very well here in the 5th district against the political machine of the establishment left and right. See www.VirginiaFifthWatchdog.com as an example and get your free blog today at www.teapartywatchdogs.com

Hosting Your Site:

Hosting is where you site sites on a physical server somewhere in Cyberspace.

- Hosting costs vary in range depending on the services you need.
- Typically you can find hosting for less than \$10 dollars per month. www.centralvirginiastudios.com

Automation:

Using tools like Hootsuite you can manage unlimited social profiles such as Twitter – Facebook – LinkedIn and others.

Where this really comes into play is when you are managing organization and political campaign profiles.

- www.hootsuite.com – 2 tiers of service. 1 free and 1 paid.
- www.tweetdeck.com – Desktop – Phone – Online applications

Learn More at
www.kurtfeigel.com